

Atakan Bacaksız

Product Designer

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WORK EXPERIENCE

Vasa

Product Design, Jan 2024 - Present

Full-time

Param

Product Design, Nov 2023 - Nov 2024

Full-time

- Param provides integrated financial solutions across payments, accounts, lending, and loyalty for B2C, B2B, and B2B2C markets.
 - Improved design system understanding by 60% through clear video and visual documentation
 - Improved load time by 20% by optimizing the design system by adjusting component properties and utilizing variants.
 - Reduced the steps required to leave an organization by 40% by adding edit mode in profile pop-up.
 - The Design team was 8 people, reporting to the Director of Digital Channels.
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Smartcoach (Bootcamp)

Product Design, Aug 2023 - Sep 2023

- Crafted event organization flow, resulting in a minimum 30% decrease in average spending time
 - I was the only designer working with 1 Product Manager and 2 Developers.
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GreaTR

UX/UI Design, Jun 2021 - Aug 2021

Contractor

- My focus was on feed, calendar, and search features that facilitated networking, internship search, and event participation.
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SKILLS

Design System, Figma, HTML/CSS/JS, Interaction, Jitter, Motion, Product Design, Rive, Visual Design, Webflow

CERTIFICATIONS

Foundations of User Experience (UX) Design, Aug 2021

Google

EDUCATION

Sakarya University

Visual Communication Design, Sep 2022 - Jun 2026